

Licensing & Protection Committee – 18/06/2026

Report by: William Dell'Orefice

Lead Cllr: Councillor Nathan Hunt
Executive Councillor for Resident
Services & Corporate Performance

| Wards | Open / Exempt | Key Decision? |
|-------|---------------|---------------|
| ALL | Open | No |

Street Trading Policy Update

Executive Summary: This report provides members of the Licensing & Protection Committee with a proposed alteration to the current Street Trading Policy, attached as **Appendix A**, which was approved and implemented on 23/10/2025. Following a successful implementation period, feedback has been received about some nuances in trading that were not accounted for in the original policy. Whilst the current policy allows for officer discretion when approving consents and therefore no barriers to trade have currently existed, the proposed changes will enable these decisions to be properly supported by written policy conditions, which in turn promotes economic growth through trader uptake. The key alterations are the introduction of a new type of trading consent, the introduction of a variation application, the shortening of the consultation period and introduction of 3 fixed locations for static trading. The report also introduces a formal fee for consent variation applications.

Recommendations

- 1.1. It is recommended that the Licensing & Protection Committee approve the alterations to the Street Trading Policy.
- 1.2. It is also recommended that the Licensing & Protection Committee approve the fee for consent variation applications.

Key Corporate Plan Priorities

- | | |
|---|--|
| 1 | Creating a better Huntingdonshire for future generations |
| 2 | Doing our core work well |

Place Strategy Priorities

- | | |
|---|-----|
| 1 | N/A |
|---|-----|

Report Author(s)

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1. PURPOSE OF THE REPORT

- 1.1 This report provides members of the Licensing & Protection Committee with a proposed alteration to the current Street Trading Policy, which was approved and implemented on 23/10/2025.
- 1.2 The report also introduces a new fee line for Street Trading.

2. BACKGROUND & CONTEXT

- 2.1 Following implementation of the current Street Trading Policy in October 2025, a review of the policy has been conducted. Feedback has also been received from applicants regarding the process and the permissions consent allows for. This has been incorporated into the review conducted.
- 2.2 Whilst the initial implementation has been successful in increasing applicant uptake, some nuances in trading that were not accounted for in the original policy.
- 2.3 At present, an applicant can apply for either static or mobile consent. The policy alterations seek to implement a mixed consent option whereby a consented trader can trade from both an approved fixed location/s, as well as mobile trading. A key example of this would an ice cream van that wants to trade from St Neot's Market square between 1200-1400hrs, and then do the 'neighbourhood rounds' stopping for no longer than 15 minutes in each location.
- 2.4 The mixed consent type would allow for this type of trading without the consent needing two individual costs which is both cost prohibitive and places extra burden on officers processing the consents.
- 2.5 The next alteration seeks to allow a static consent holder permission to trade from three fixed locations under one consent. This is similar to the proposed mixed consent type but will allow a trader to trade from up to the three locations either on the same day or over the course of a week.
- 2.6 Currently, if a consent holder wishes to change the consented days or hours, there is no formal process to allow this and consult with responsible authorities and partners. The implementation of a variation application with formalise this process and the approval of a separate fee line will make this application chargeable at the same rate as the current application fees.
- 2.7 The last proposed alteration seeks to shorten the consultation period from 28 days to 14 days. This shortened consultation period will allow traders a faster route to authorised trading, which is essential for shorter consents such as the 1-month consent.
- 2.8 Officers will have up to 14 days to determine the application after the end date of consultation.

3. ALTERNATIVE OPTIONS CONSIDERED & NOT RECOMMENDED

- 3.1 The only alternative to the options provided in the report above are to keep the existing Street Trading Policy in its current form, which is not recommended as the proposed changes seek to improve working processes, generate additional income and provide a more beneficial consent to applicants.

4. COMMENTS OF OVERVIEW & SCRUTINY

- 4.1 Not applicable

5. POST-DECISION IMPLEMENTATION

- 5.1 Once the alterations are approved, the new policy can be implemented with immediate effect.
- 5.2 Updates to the current online application and website consent will be requested.

6. IMPLICATIONS OF THE DECISION

6.1 Council Key Priorities and Performance

The Street Trading Policy plays a vital role in supporting Huntingdonshire District Council's Corporate Plan to 2028, which is centred around three key priorities: improving the quality of life for local people, creating a better Huntingdonshire for future generations, and delivering our core work effectively.

Aligned with the Council's commitment to Do, Enable, Influence, the policy encourages collaboration between traders, residents, and the Council. This partnership approach helps create an environment where street trading can flourish responsibly, contributing to the local economy and enhancing the public realm

6.2 Financial Implications

- 6.2.1 There are no financial implications anticipated, as the alteration to the policy seeks to formalise what is already being conducted through existing resource and financial budget. The additional fee line of £65 for a variation is an identical cost to a new application which is currently being applied in lieu of a separate fee line for variations.

6.3 Policy Implications

- 6.3.1 If approved by members, the alterations will change the existing Street Trading Policy.

6.4 Legal & Constitutional Implications

- 6.4.1 Not Applicable

6.5 Community Impact

- 6.5.1 Not Applicable

6.6 Environment & Climate Change Implications

- 6.6.1 Not Applicable

6.7 Equality & Diversity Implications

6.7.1 Not Applicable

6.8 Implications on Resources

6.8.1 There are no adverse impact on resources anticipated, as the alteration to the policy seeks to formalise what is already being conducted through existing resource.

6.9 Health & Wellbeing Implications

6.9.1 Not Applicable

6.10 Local Government Reorganisation (LGR) Implications

6.10.1 There are no anticipated LGR implications.

7. RISK MANAGEMENT

7.1 Not Applicable

8. BACKGROUND PAPERS– LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT 1985

8.1

| Document List | Custodian | File Location |
|-----------------------------|---------------------|---|
| Street Trading Policy | Licensing Team | Street Trading Policy |
| Previous Committee Decision | Democratic Services | Agenda for Licensing and Protection Committee on Wednesday, 22 October 2025, 4:00 pm - Huntingdonshire.gov.uk |